



AUDIT COMMITTEE REPORT

Report Title	Car Park Income Trends
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AGENDA STATUS: PUBLIC

Meeting Date:	19 th March 2012
Directorate:	Resources
Accountable Cabinet Member:	Cllr Alan Bottwood
Ward(s)	Not Applicable

1. Purpose

- 1.1 To provide an update on car parking income and usage across the Borough Car Parks

2. Recommendations

- 2.1 To note the Car Parking Income and usage to end of January 2012.

3. Issues and Choices

3.1 Report Background

- 3.1.1 Audit Committee has requested a regular update on the usage and income across the Council's Car Parks across the Borough. This report shows the summary of income and usage in total and at individual car parks.

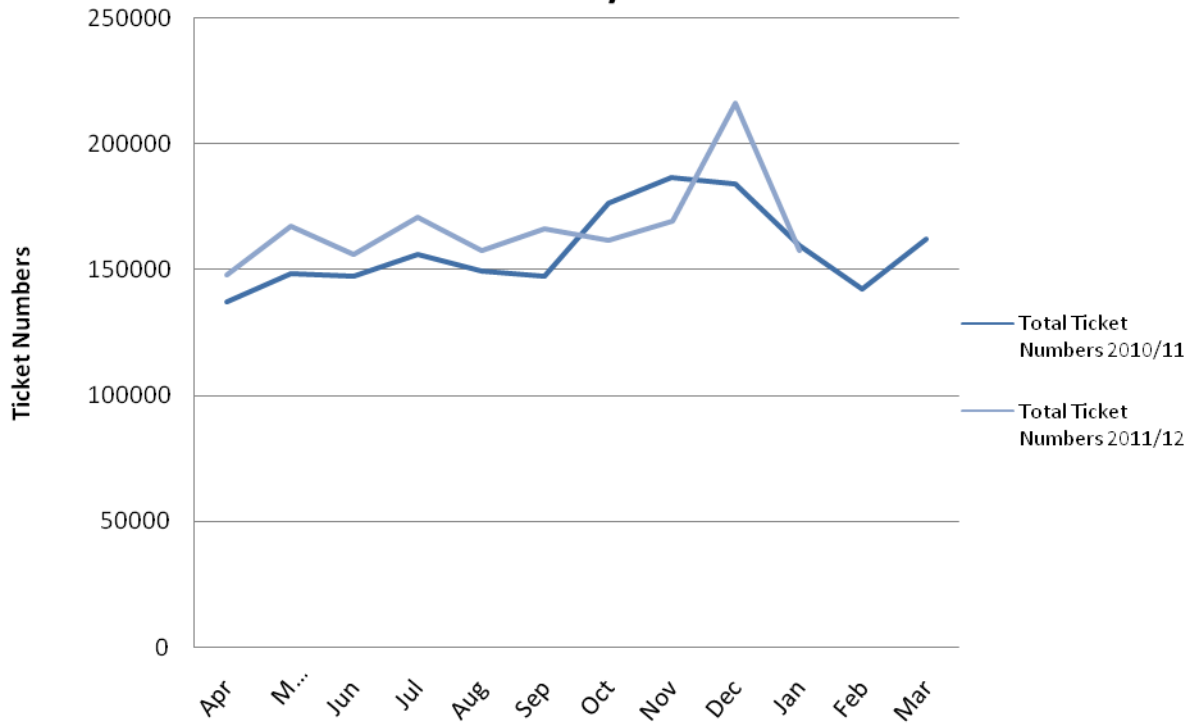
3.2 Issues

- 3.2.1 The audit committee, as part of their review of the potential risks in the Council's budget, identified car parking income as a significant risk which they would wish to monitor throughout the year to assure themselves that the risks are being managed.
- 3.2.2 The Committee also expressed concern around the risks relating to increasing the rates for the use of 'standard' car parks to the same level as the 'premier' car parks. This was agreed as part of the budget setting by Council on the 29 February 2012.

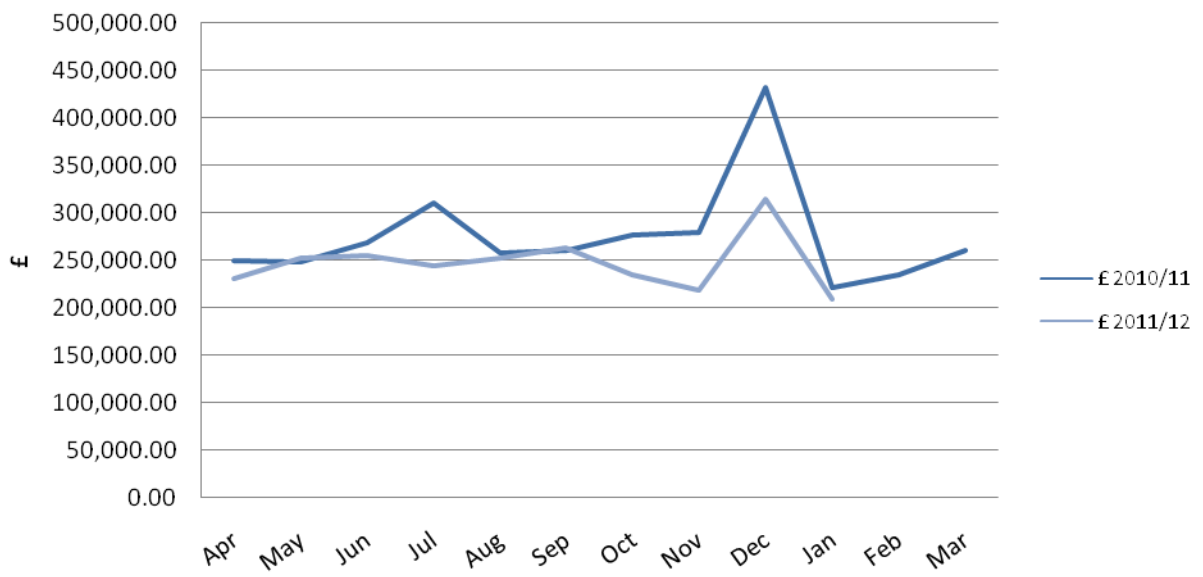
- 3.2.3 Northampton Borough Council car parks are currently designated as either 'premier' or 'standard'. Whilst the majority of car parks are designated 'premier', seven car parks – Chalk Lane, Doddridge Street, Marefair, Horsemarket, Market Street, Melbourne Street & Midsummer Meadow are designated 'standard'.
- 3.2.4 Standard car parks (599 spaces) account for 11.8% per cent of the total parking 5,070 spaces in the town. They are located very close to the town centre but have the same facilities and benefits as our premier car parks, but for historic reasons they are around 25 per cent cheaper than other town centre car parks.
- 3.2.5 The purpose of change in rates was to achieve greater fairness in car park charging and remove the incentive to park on the fringes of the town centre and to encourage people into the heart of the town to support the town's retail offer. This now means that all council car park charges will be brought into line in a bid to standardise prices, making them more straightforward and fairer for customers.
- 3.2.6 It also means that the reduced parking charges that were introduced in October 2011 will apply. The 'standard' car parks already benefit from free Sunday parking which applies across all Borough Council car parks.
- 3.2.7 Data and graphs below show comparisons over 10/11 and 11/12 to end of January. Usage April – January 10/11 was 1,595,497 and 1,671,216 for the same period this year, an increase of 75,719. This should be taken in the context of the severe weather around December 10/11 so figures may not completely reflect the new scheme. Income is a different story with £2,805,558 in the 10 months of 2010/11 compared to £2,473,569 this year, a reduction of £331,989. This cannot be treated as a direct comparison as the scheme did not start until late October 2011, and income to end October was £140K down on the previous year. Equally this is a comparison to actual income not budget.
- 3.2.8 Ticket Numbers and Income for all Council Car parks is shown in the table and graphs below.

Month	Ticket Numbers		Income	
	2010/11	2011/12	2010/11	2011/12
Apr	137,523	147,990	249,937.34	230,935.09
May	148,488	167,183	248,573.89	251,619.81
Jun	147,741	156,279	268,139.58	255,158.44
Jul	156,560	170,913	310,133.33	244,140.19
Aug	149,644	157,434	258,609.18	252,304.25
Sep	147,625	166,157	260,102.41	263,178.80
Oct	176,535	161,820	276,681.49	234,886.05
Nov	186,962	169,395	280,120.75	218,041.30
Dec	184,357	216,366	431,673.82	314,537.28
Jan	160,062	157,679	221,586.11	208,768.02
Feb	142,832		235,377.60	
Mar	162,488		261,309.85	
Totals	1,900,817	1,671,216	3,302,245.35	2,473,569.23

Total Summary Ticket Numbers 2010/11 and 2011/12



Total Daily Ticket Income 2010/11 and 2011/12



3.2.9 The breakdown of the usage and income for individual car parks across the Borough is shown in appendices one and two.

3.3 Choices (Options)

3.3.1 None

4. Implications (including financial implications)

4.1 Policy

4.1.1 There are no policy implications arising from this report.

4.2 Resources and Risk

4.2.1 There are no specific resource implications arising from this report.

4.3 Legal

4.3.1 There are no specific legal implications arising from this report.

4.4 Equality

4.4.1 There are no specific equalities implications arising from this report.

4.5 Consultees (Internal and External)

4.5.1 The Director of Finance and Support and the Head of Finance have been asked to comment on this report.

4.6 How the Proposals deliver Priority Outcomes

4.6.1 Sustain effective and prudent financial management.

4.6.2 Be an agile, transparent organisation with good governance.

4.7 Other Implications

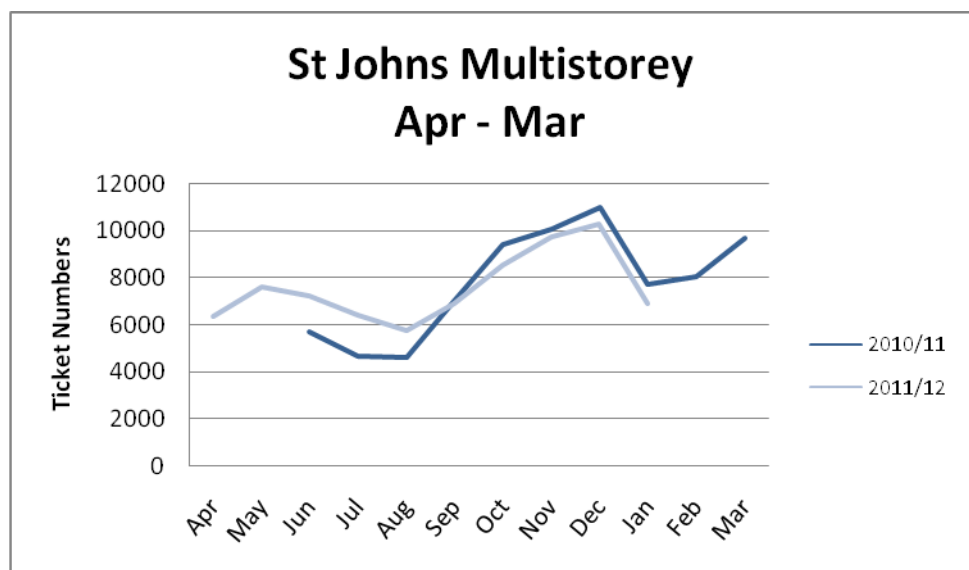
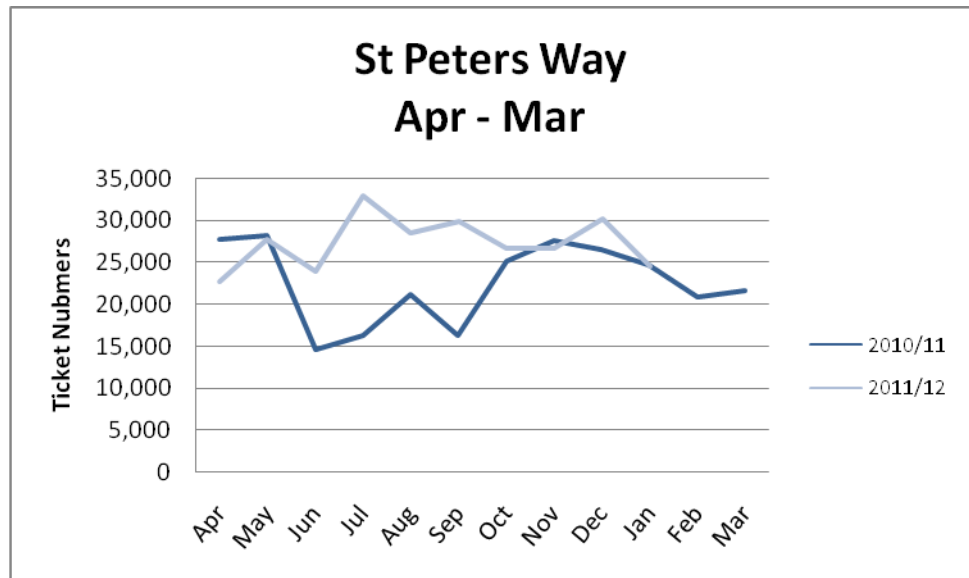
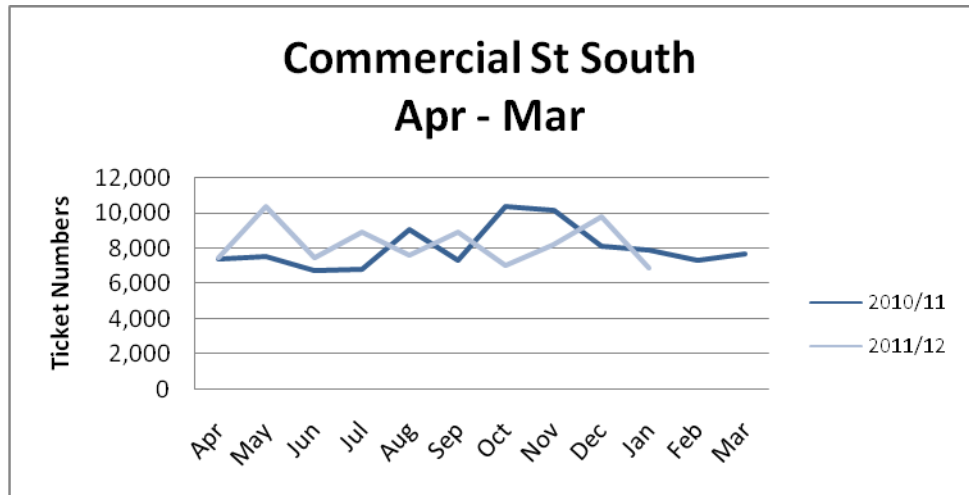
4.7.1 None.

5. Background Papers

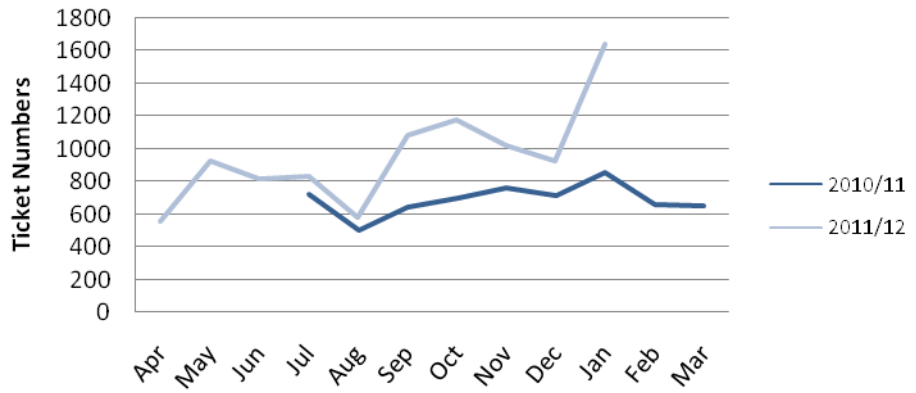
5.1 Appendix A – Car parking data for individual Car Parks across Northampton.

Isabell Procter, Director of Resources

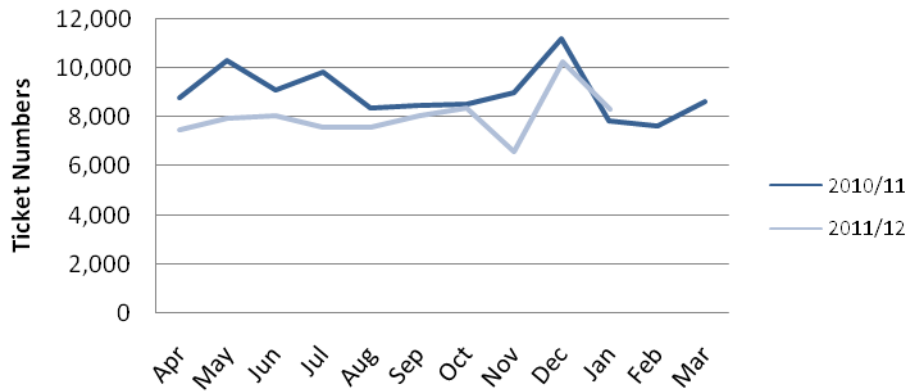
PREMIER CAR PARKS



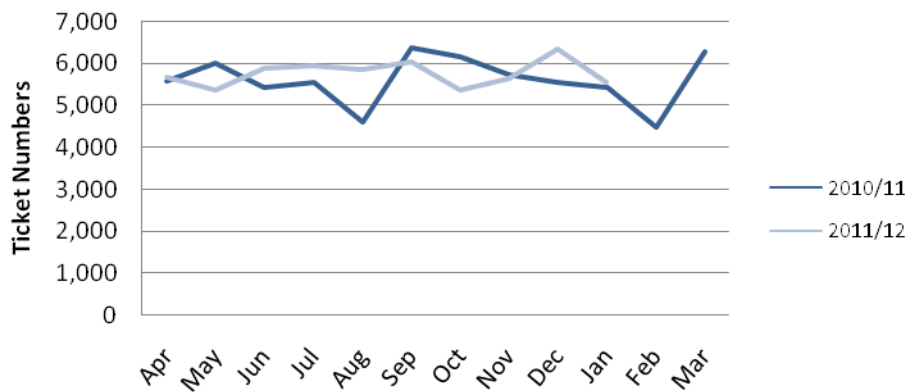
Newlands Apr - Mar

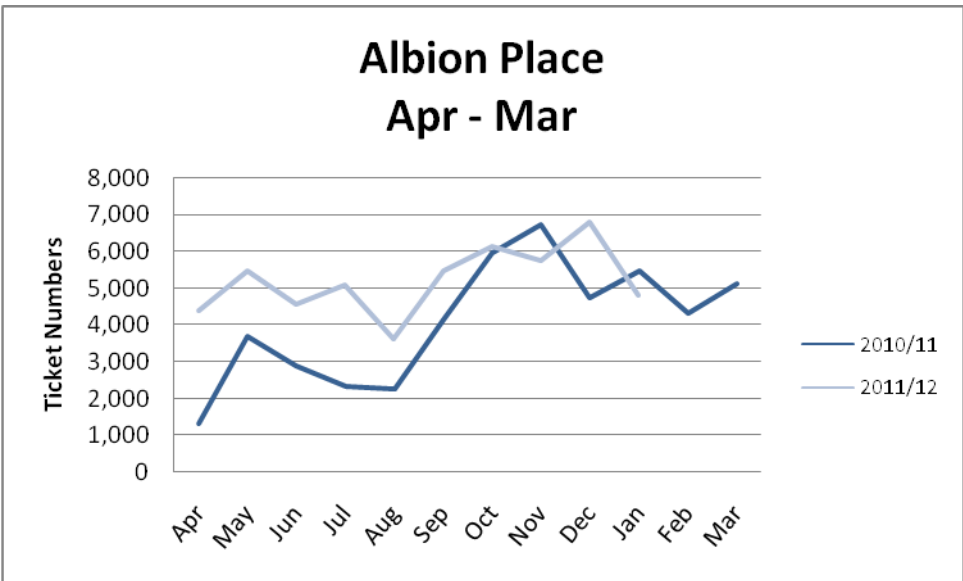
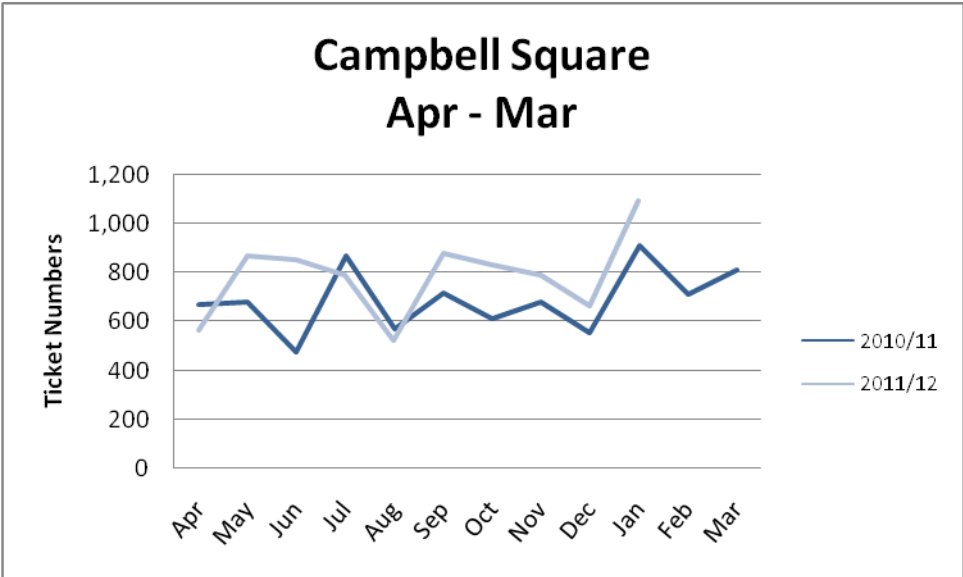
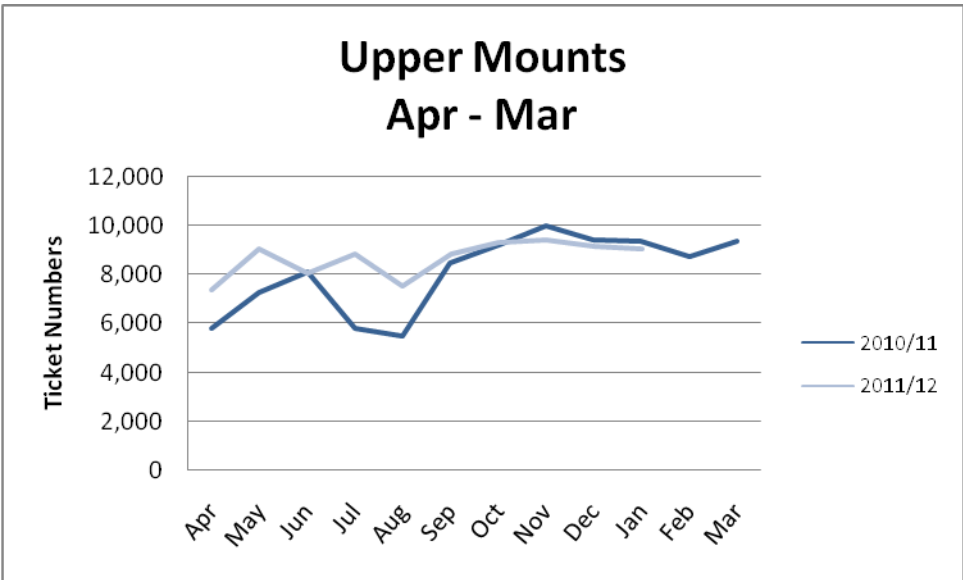


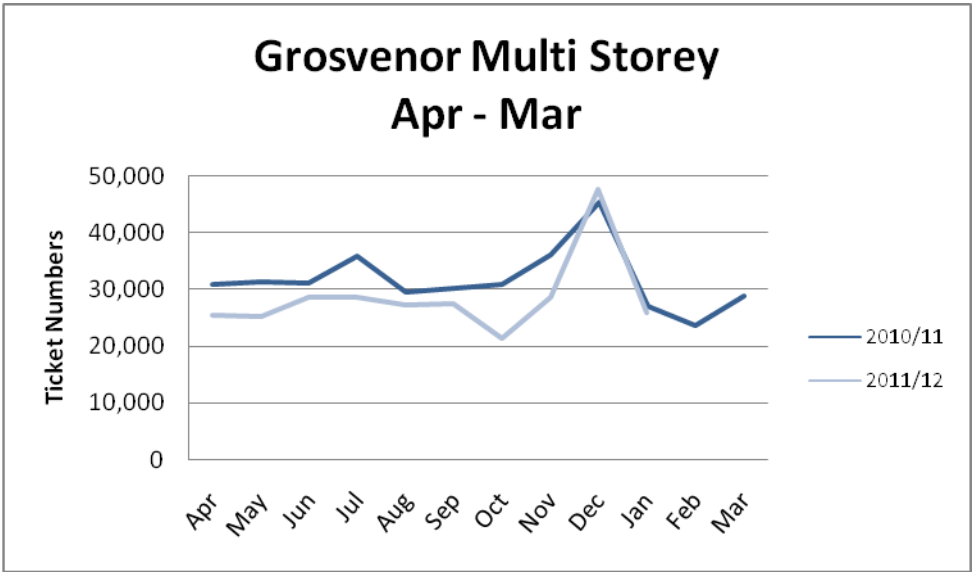
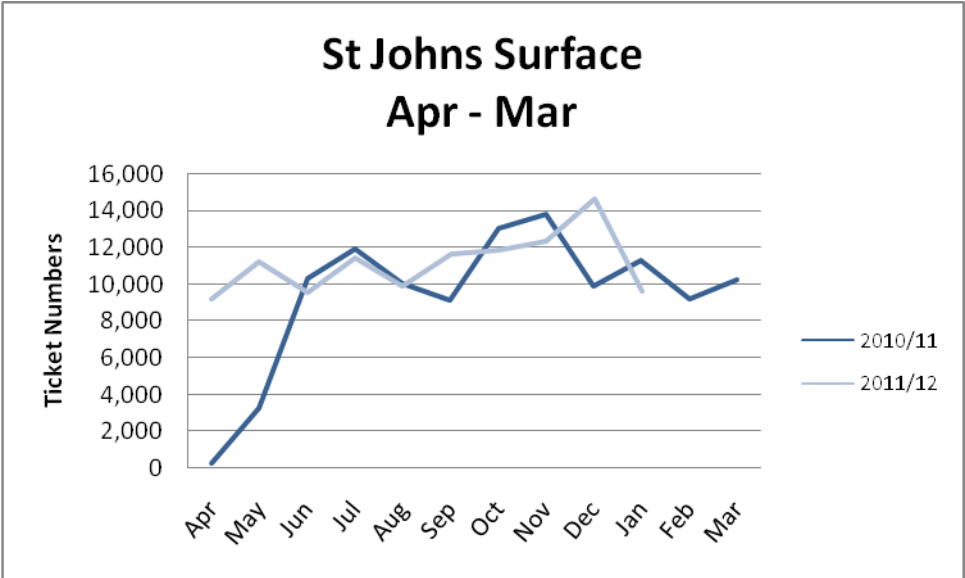
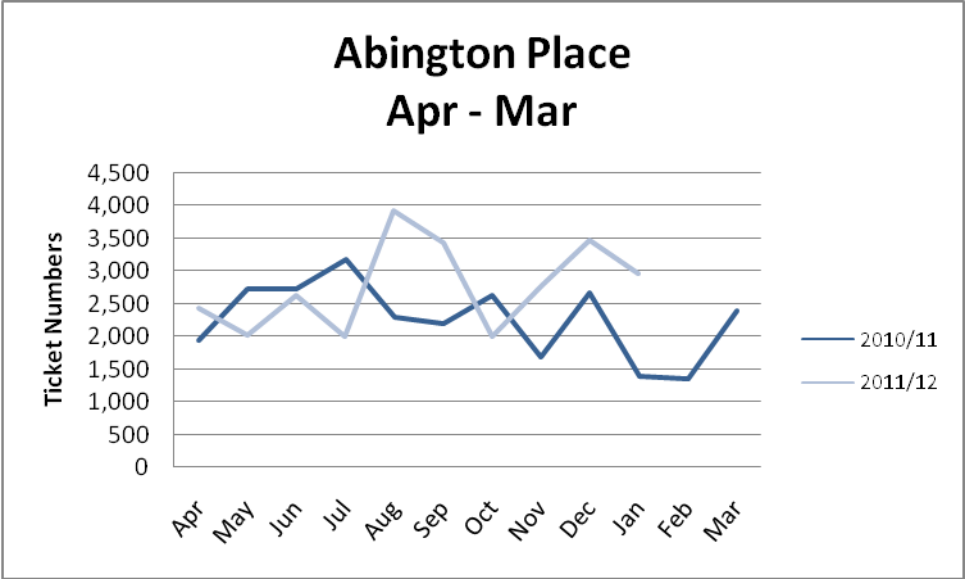
St Michaels Multisorey Apr - Mar



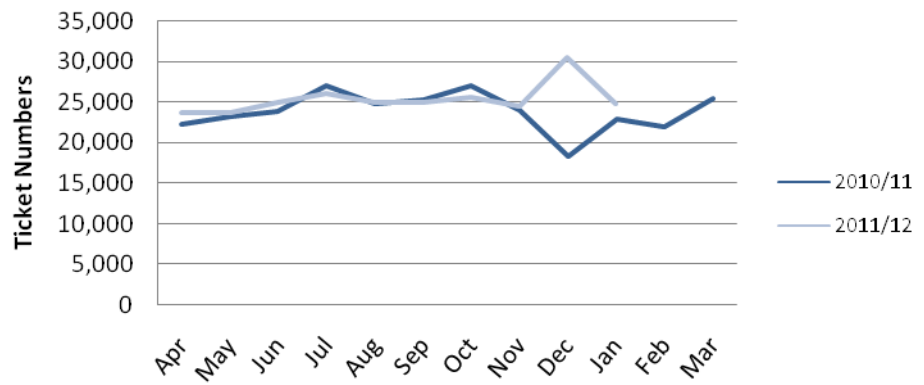
Wellington St Apr - Mar



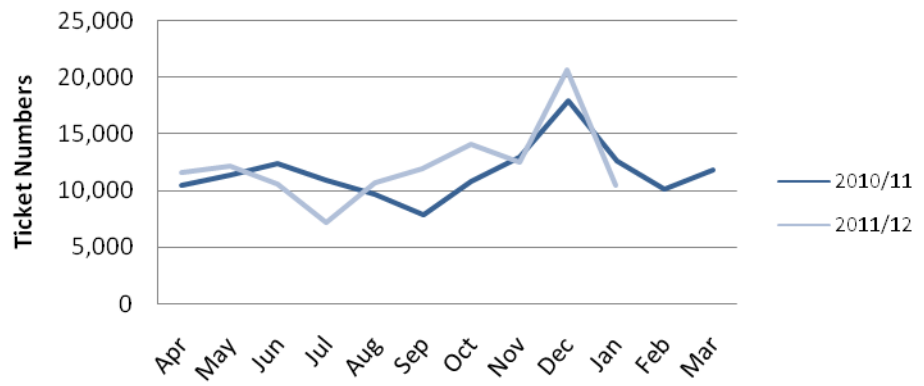


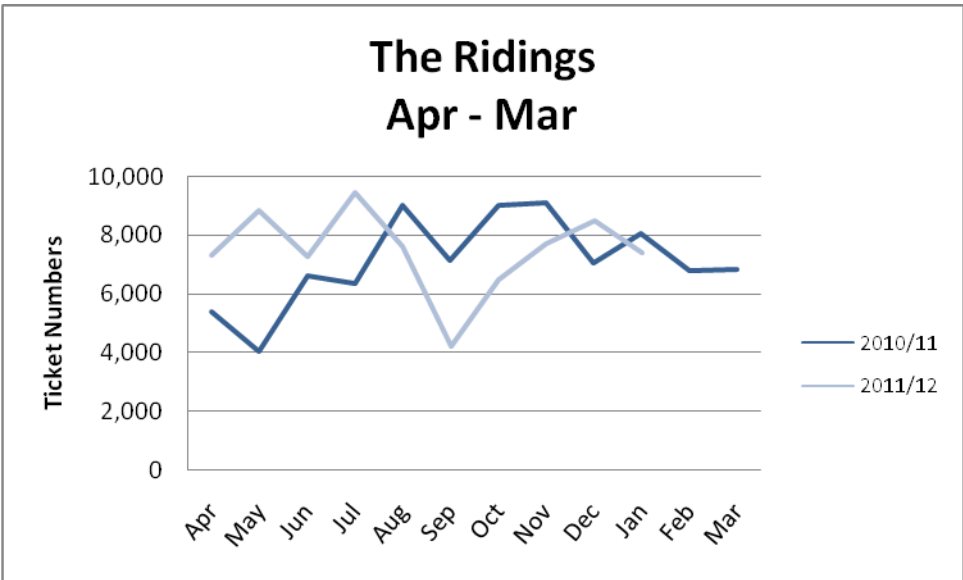


Mayorhold Apr - Mar

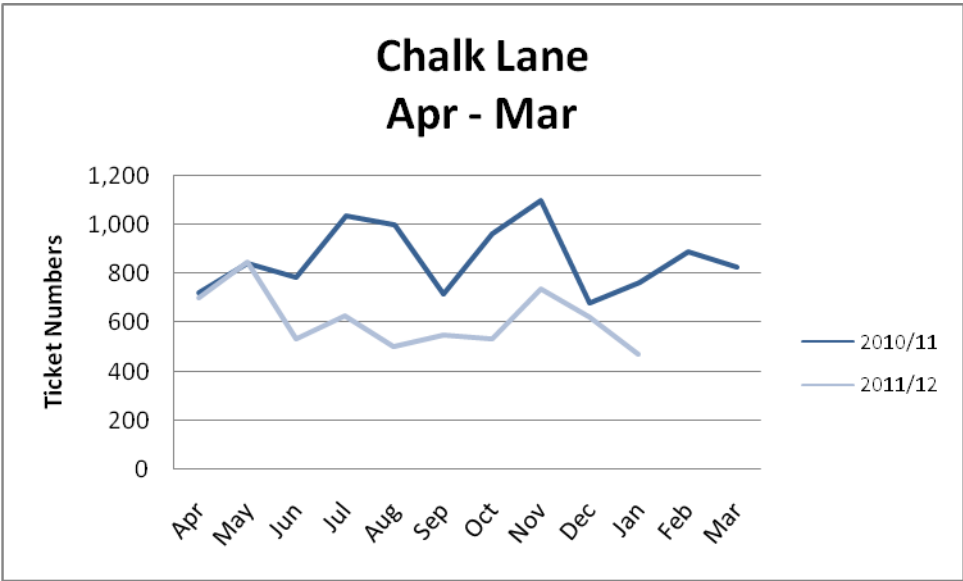
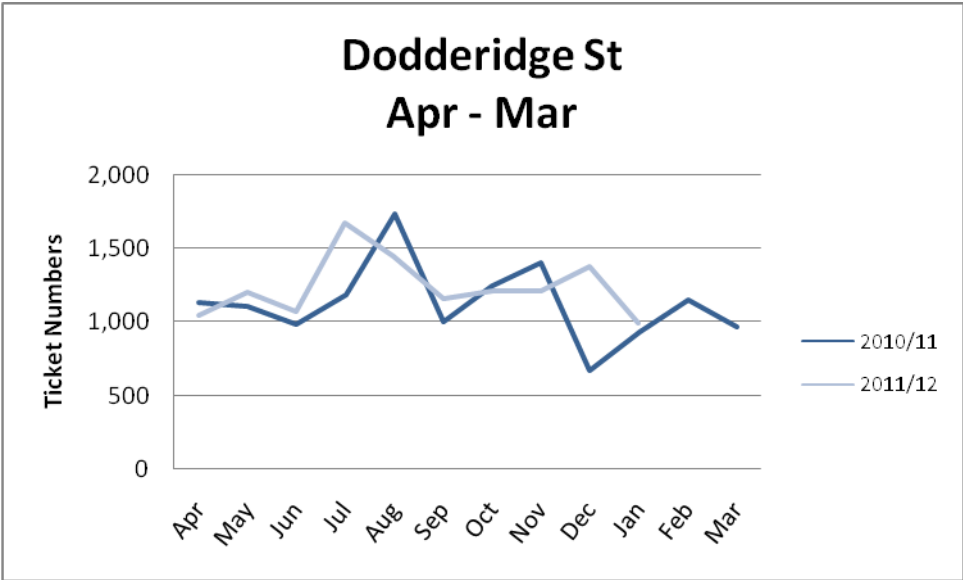


Commercial St Apr - Mar

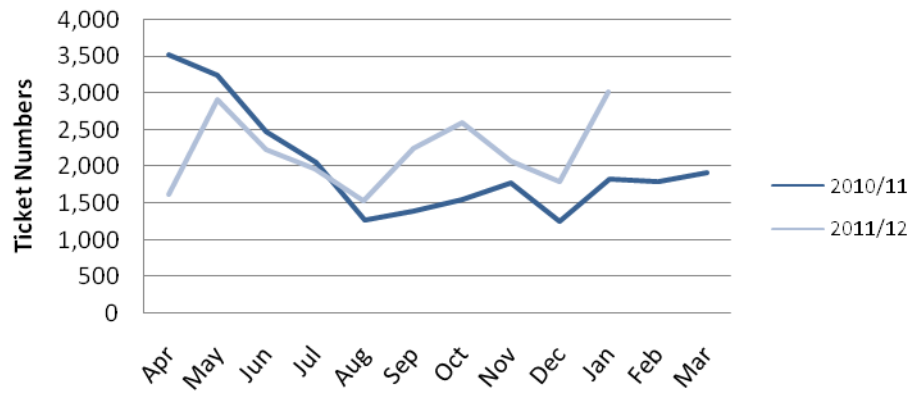




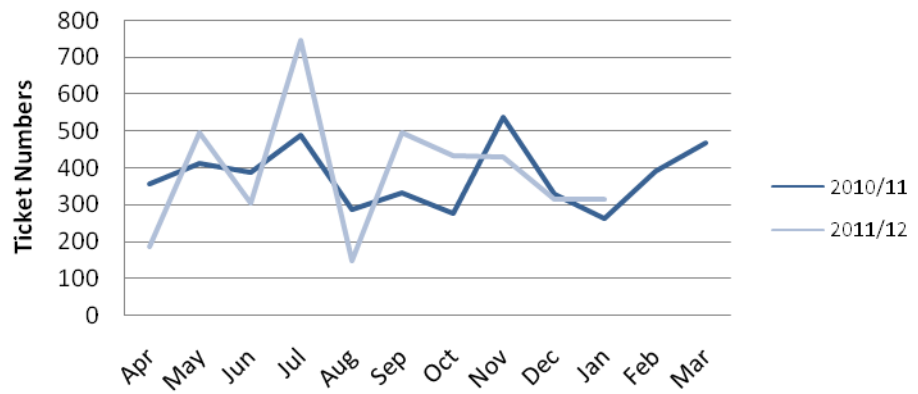
STANDARD CAR PARKS



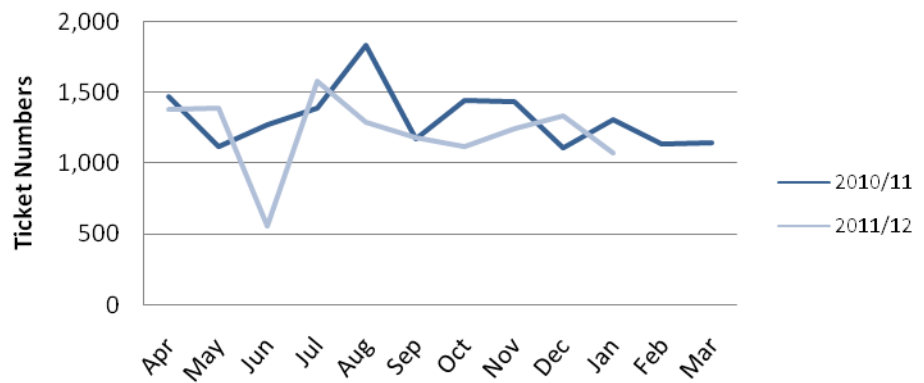
Midsummer Meadow Apr - Mar

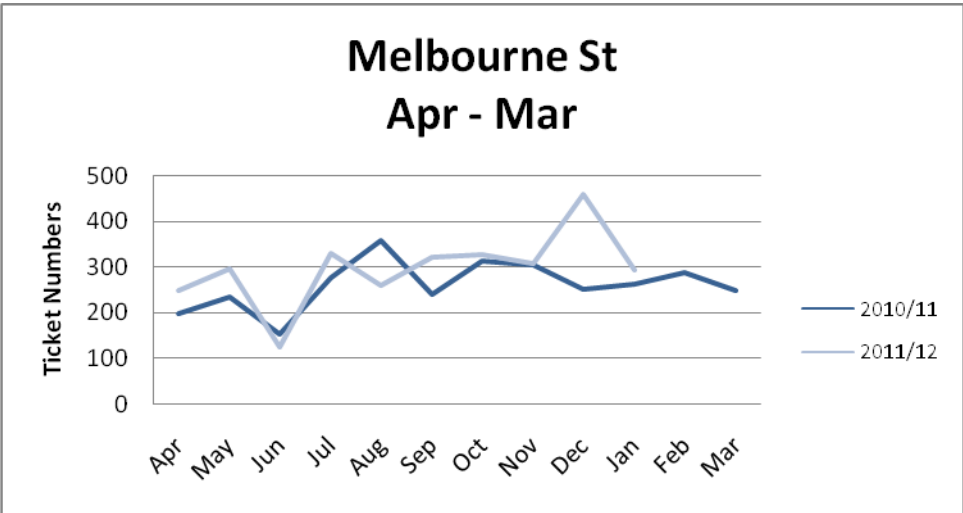
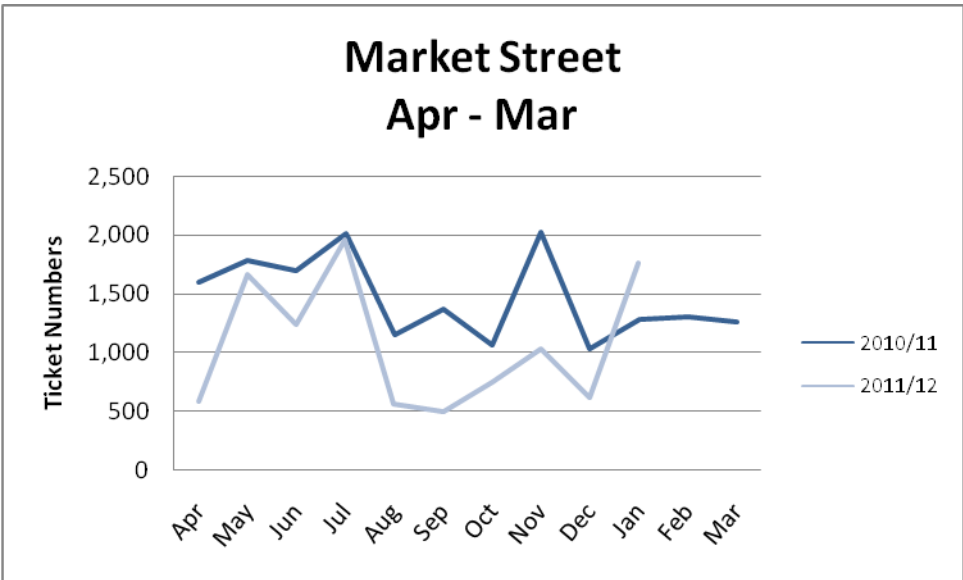


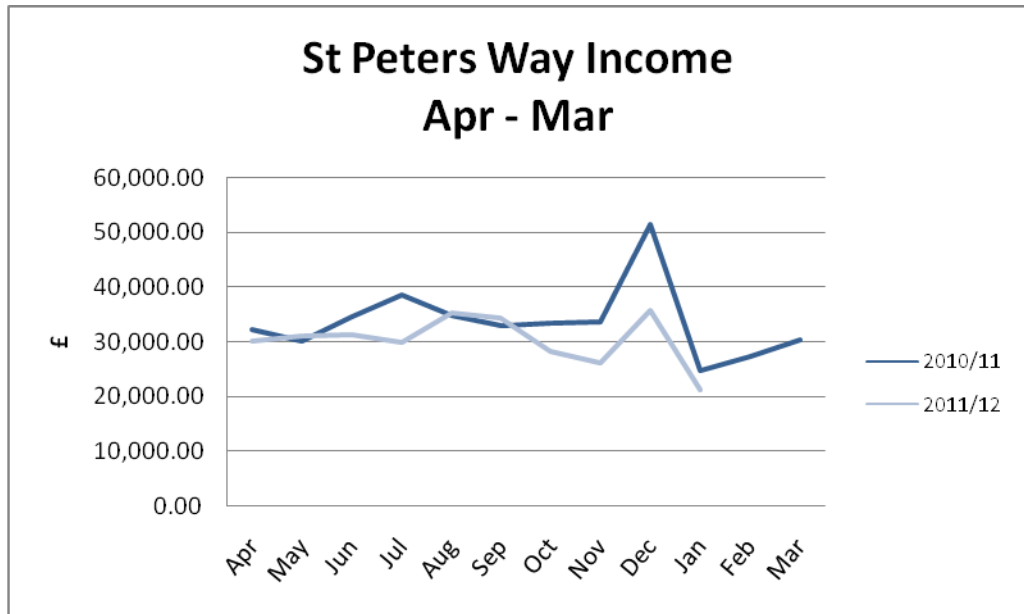
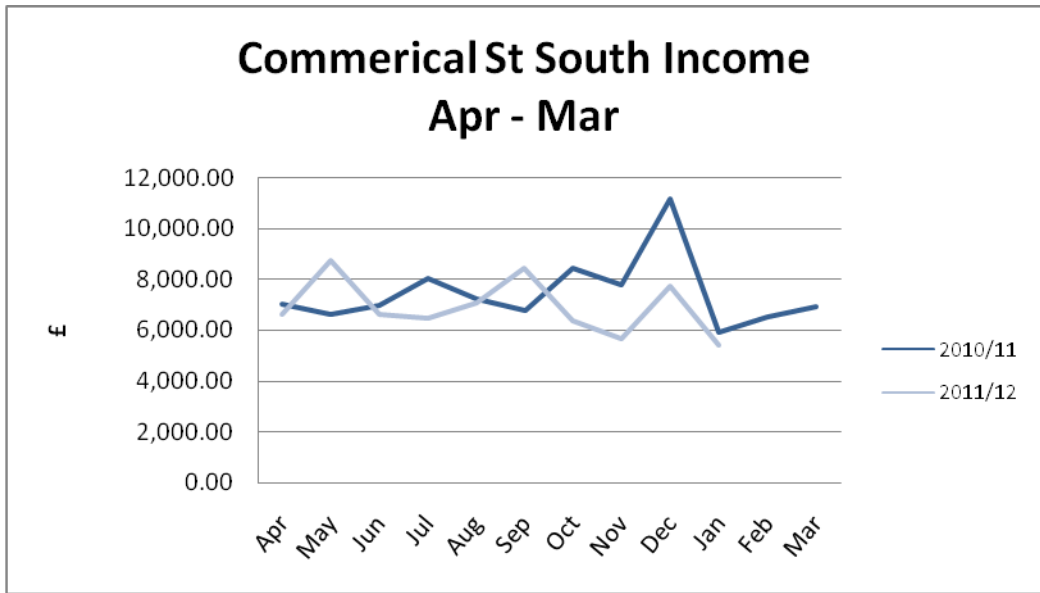
Horsemarket Apr - Mar



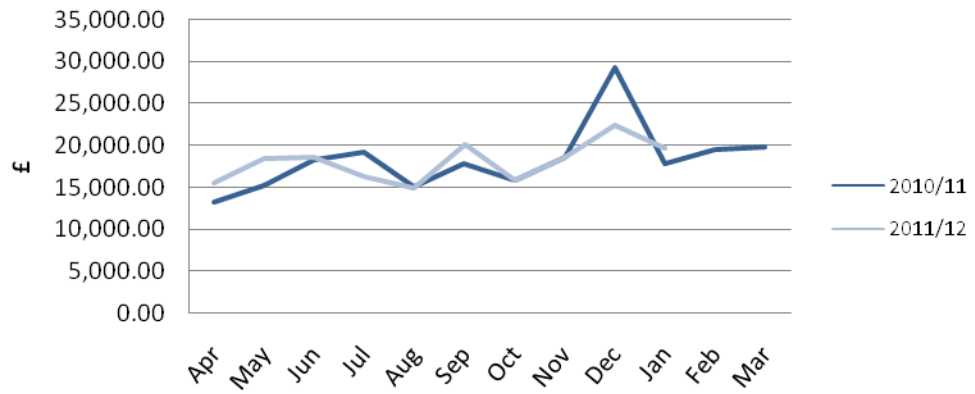
Marefair Apr - Mar



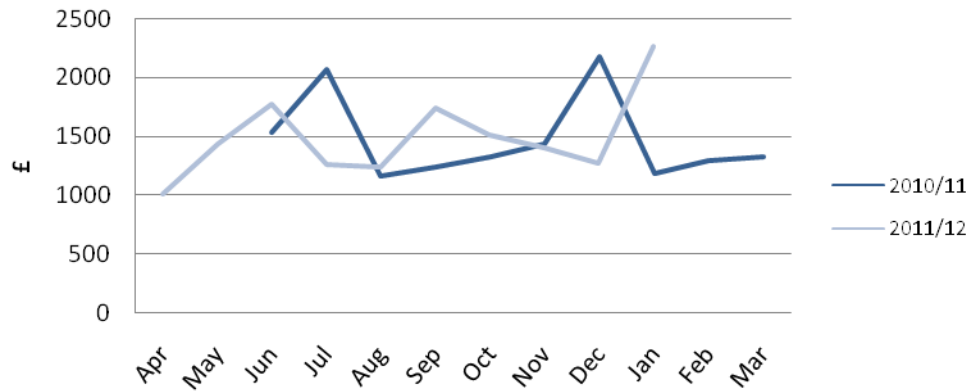




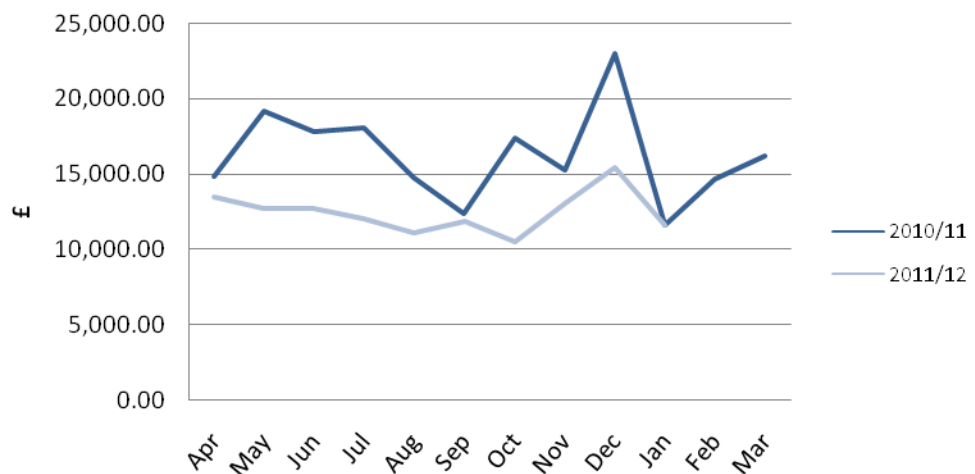
St Johns Multi Storey Income Apr - Mar



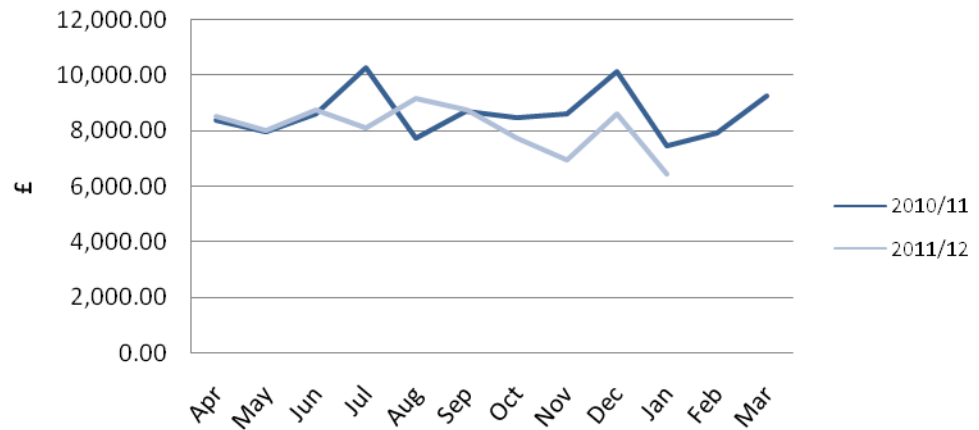
Newlands Income Apr - Mar



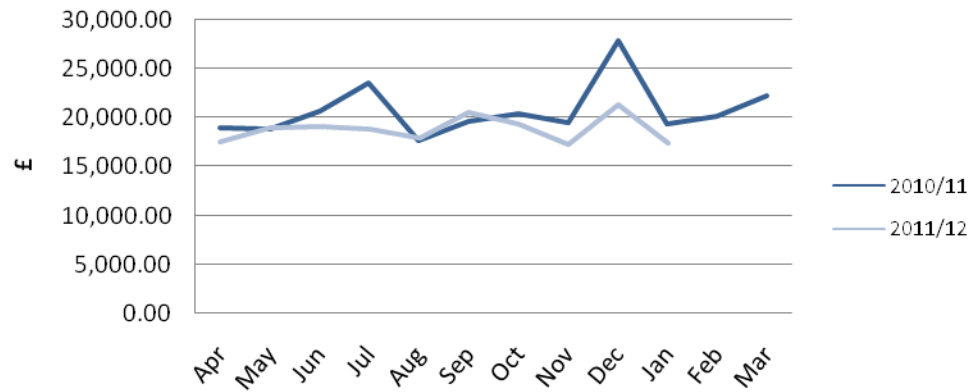
St Michaels Multistorey Income Apr - Mar



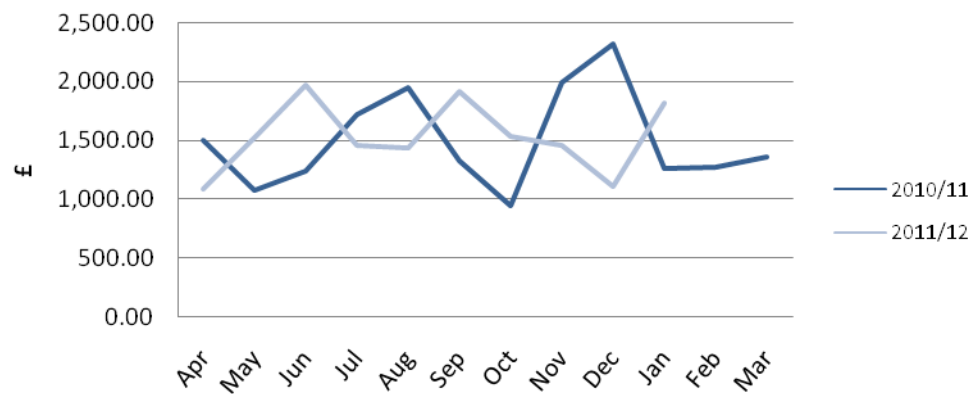
Wellington Street Income Apr - Mar



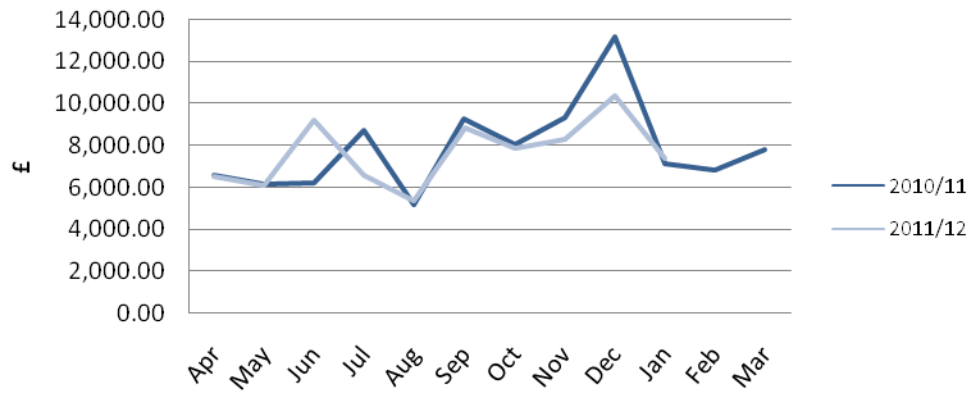
Upper Mounts Income Apr - Mar



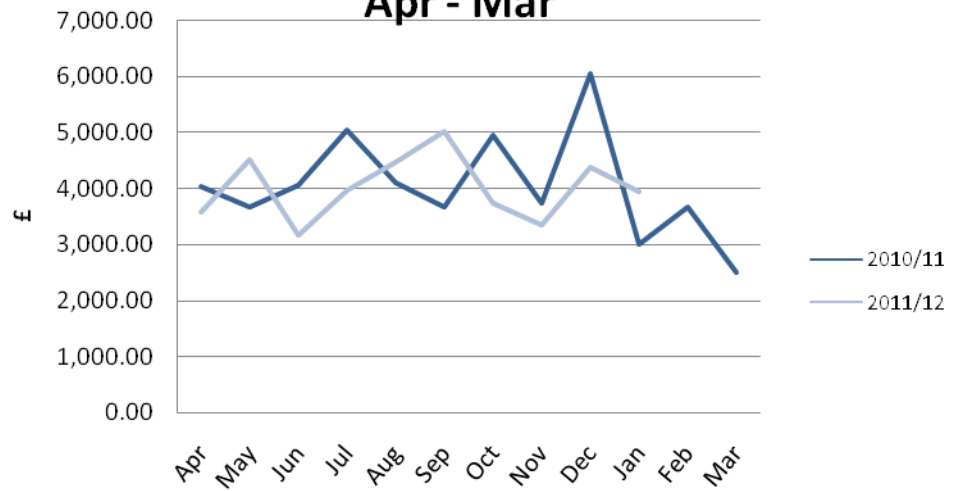
Campbell Square Income Apr - Mar



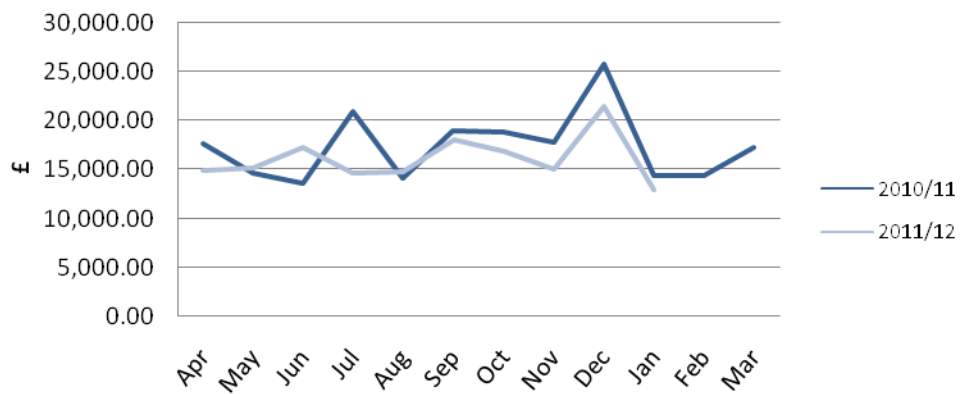
Albion Place Income Apr - Mar



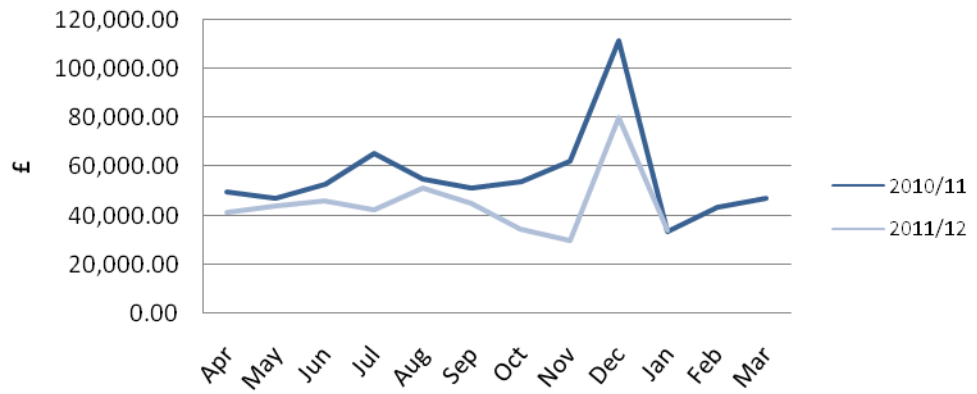
Abington Place Income Apr - Mar



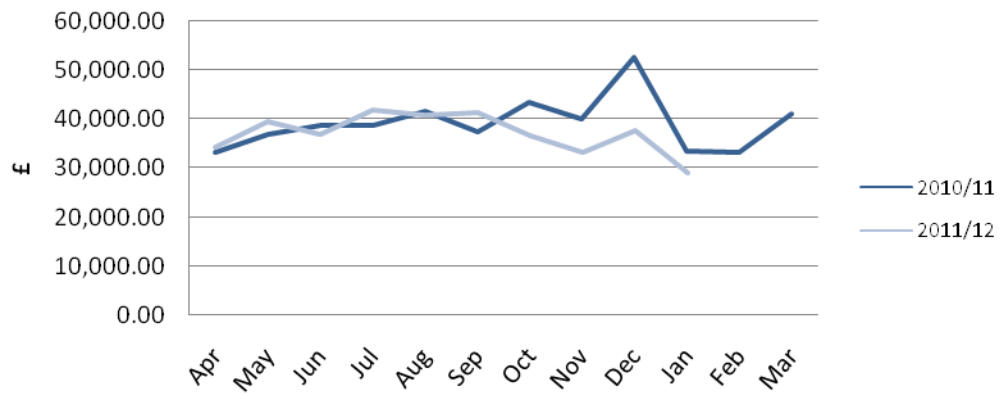
St Johns Surface Income Apr - Mar



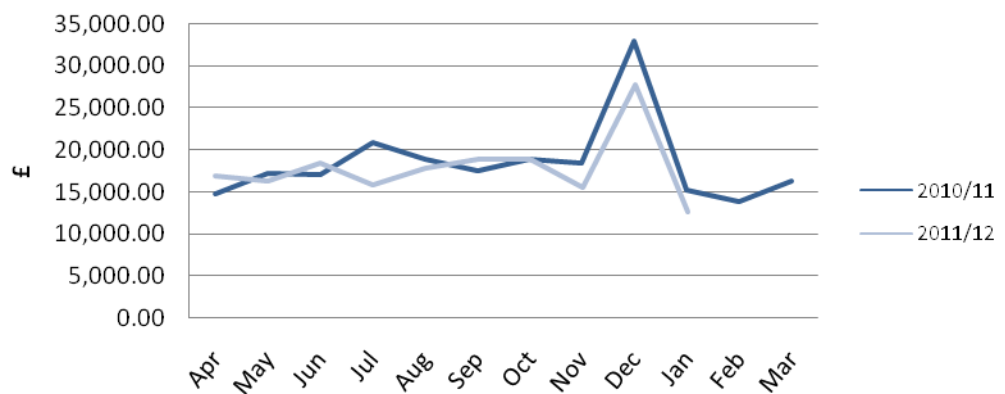
Grosvenor Multi Storey Income Apr - Mar



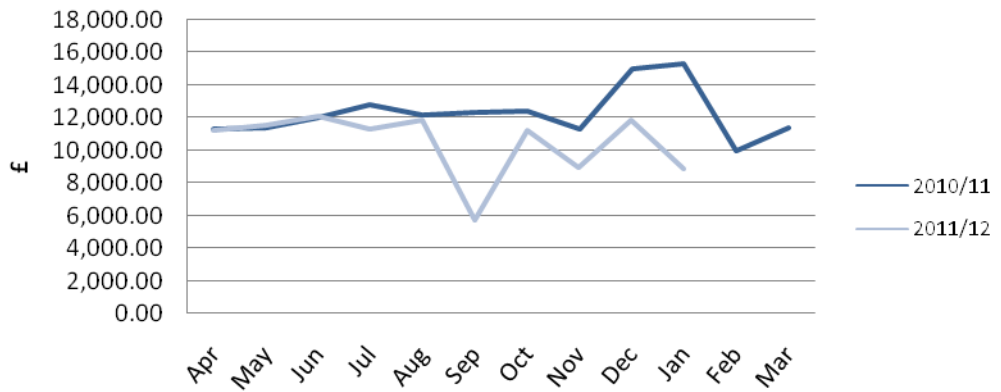
Mayorhold Income Apr - Mar



Commercial St Income Apr - Mar

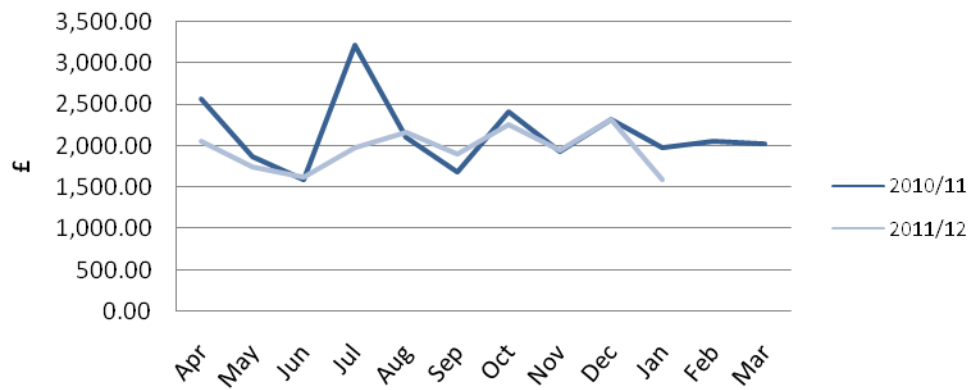


The Ridings Income Apr - Mar

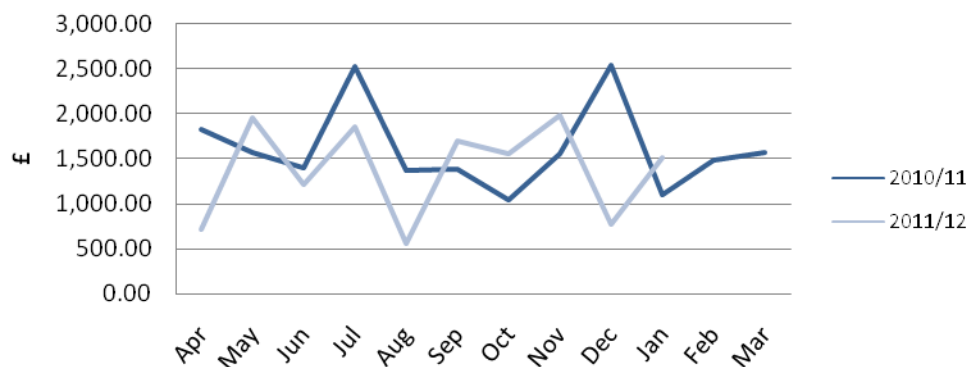


STANDARD CAR PARK INCOME

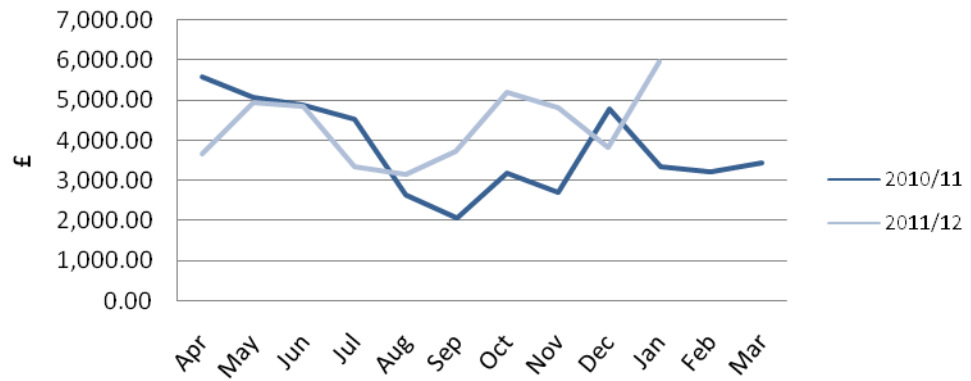
Dodderidge St Income Apr - Mar



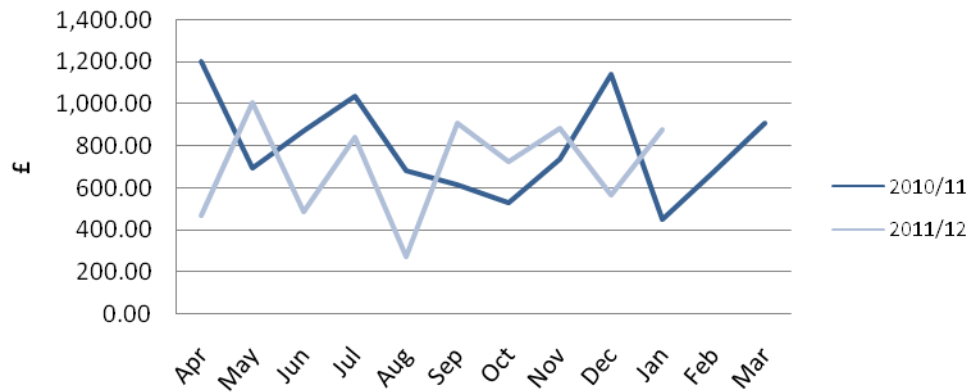
Chalk Lane Income Apr - Mar



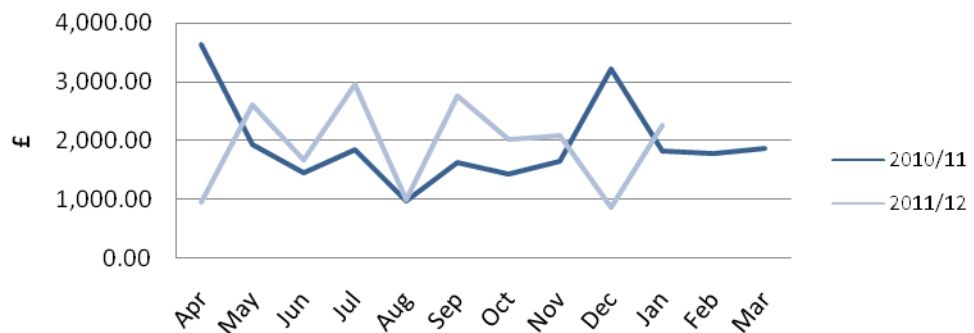
Midsummer Meadow Income Apr - Mar



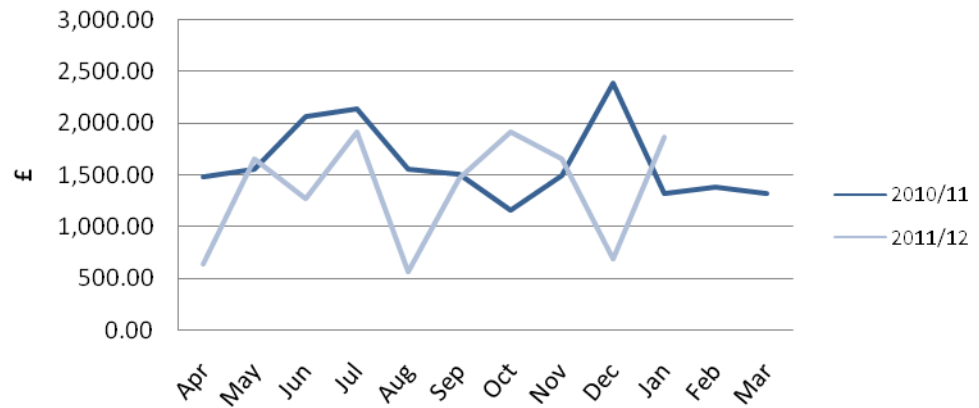
Horsemarket Income Apr - Mar



Marefair Income Apr - Mar



Market Street Income Apr - Mar



Melbourne St Car Park Income Apr - Mar

